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# **Building Connectivity: Strategies for EU-Asia Relations**

**International Online Workshop**

**convened by:**

## **Jean Monnet Network On Strategies For Promoting Europe-Asia Connectivity (SPEAC)**

**Date** May 17<sup>th</sup> 2021

**Venue** ZOOM

### **Partner Organisations**

Korea University, Seoul, Republic of Korea

Korean Institute for International Economic Policy (KIEP)

EU Center in Singapore, Nanyang Technological University, Singapore

Ruhr-Universität Bochum, Germany

Uppsala University, Sweden

Maria Curie-Skłodowska University, Lublin, Poland

### **Hosted and Organised by**



## Organizing Partners

### P1. Republic of Korea

#### P1.1 Korea University



#### P1.2 KIEP



### P2. Singapore

#### EU Centre in Singapore, NTU



### P3. Germany

#### Ruhr-Universität Bochum



### P4. Sweden

#### Uppsala University



### P5. Poland

#### Maria Curie-Skłodowska

#### University



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## 1. Event Overview

The European-Asian Research Network on Strategies for Promoting Europe-Asia Connectivity (SPEAC) is supported by the European Union and furthers the development of a Europe-Asia research network on strategies for promoting connectivity between Europe and Asia.

SPEAC contributes to establishing and developing a comprehensive research network that assesses three major areas of connectivity between Europe and Asia, i.e., economy and trade, politics and security, as well as people-to-people and the rule of law. All research activities contribute to exploring the contextualization, challenges, and opportunities of EU-Asia connectivity and the development of respective policy recommendations.

The workshop builds upon ongoing cooperative research of the Department of World Economy and European Integration at Maria Curie Skłodowska University (Poland) with Korea University (Republic of Korea), EU Center in Singapore at Nanyang Technological University (Singapore), Ruhr-Universität Bochum (Germany), and Uppsala University (Sweden). The activity is designed to strengthen intra-European and transregional research activities – thereby bringing together different research approaches from various European and Asian countries and actors.

The workshop aims at presenting and discussing the strategies for EU-Asia relations in the process of connectivity building between Europe and Asia. Thus, during the workshop, a discussion will be held, first, on the conceptual framework for EU-Asia connectivity building, and second, on exemplifications of such connectivity. Analysis of case studies focused on selected countries, groupings, and institutions will lead to a better understanding of the connectivity-building processes. At the same time, it will also support the development of appropriate strategies for EU-Asia relations.

The purpose of the workshop is to bring together international academics and experts from different disciplines to take stock of and assess the state of play of EU-Asia connectivity and its current trajectory. The goal is to create a platform for new interdisciplinary and innovative research that contributes to the academic and practical understanding of contemporary EU-Asia affairs in rapidly changing global and regional contexts.



## 2. Programme

<b>International Online Workshop (May 17<sup>th</sup> 2021)</b> <b>Building Connectivity: Strategies for EU-Asia Relations</b>	
<b>10:00-10:15</b>	<b>Opening Remarks</b> <b>Prof. Sunghoon PARK (Korea University)</b> Briefing on the program and welcoming <b>Prof. Mariusz KICIA (Maria Curie Skłodowska University)</b> Welcoming and short presentation of the Faculty of Economics
<b>10:15-10:30</b>	<b>Presentation of Lublin/MCSU/Faculty of Economics</b> Prof. Pawel PASIERBIAK (Maria Curie Skłodowska University)
<b>10:30-11:00</b>	<b>Session 1. Conceptual framework</b>  <b>Topic and Presenters:</b> <ul style="list-style-type: none"> <li>➤ <i>Role Theory Meets Geo-politics: Implications for the EU's role in Asia and beyond:</i> Prof. Sebastian Bersick (RUB University) and Prof. Anna Michalski (Uppsala University)</li> <li>➤ <i>Driving Forces of Connectivity:</i> Prof. Pawel Pasierbiak and Prof. Tomasz Bialowas (Maria Curie Skłodowska University)</li> </ul>
<b>11:00-11:10</b>	<b>COFFEE BREAK</b>
<b>11:10-12:00</b>	<b>Session 2. Case Studies: Actors and Institutions (Part 1)</b>  <b>Topic and Presenters:</b> <ul style="list-style-type: none"> <li>➤ <i>China, the EU and Connectivity:</i> Prof. Sebastian Bersick and Ms. Mireia Paulo Noguera (RUB University)</li> <li>➤ <i>FTA's Role in Strengthening Connectivity: the Case of the Korea-EU FTA:</i> Dr. Dong-Hee Joe (KIEP)</li> <li>➤ <i>ASEAN:</i> Dr. Lay Hwee Yeo (Singapore University)</li> </ul>
<b>12:00-12:10</b>	<b>COFFEE BREAK</b>



<p><b>12:10-13:10</b></p>	<p><b>Session 3. Case Studies: Actors and Institutions (Part 2)</b></p> <p><b>Topic and Presenters:</b></p> <ul style="list-style-type: none"> <li>➤ <i>The Role of the EU as a Global Connectivity Leader in an Age of Geopolitics:</i> Prof. Anna Michalski and Prof. Charles Parker (Uppsala University)</li> <li>➤ <i>ASEM:</i> Dr. Lay Hwee Yeo (Singapore University)</li> <li>➤ <i>Development of interregional production network between European Union and Asia:</i> Prof. Tomasz Bialowas and Prof. Pawel Pasierbiak (Maria Curie Skłodowska University)</li> <li>➤ <i>Infrastructure and Connectivity: Similarity and Difference between AIIB and EIB:</i> Dr. Youngook Jang (KIEP)</li> </ul>
<p><b>13:10-13:20</b></p>	<p><b>COFFEE BREAK</b></p>
<p><b>13:20-14:00</b></p>	<p><b>SPEAC Project Management Meeting</b> Discussion about upcoming activities, timeline and organizational issues</p>



## Short Description of the Project

### Objectives

Under its mission to establish this prestigious network, this project basically pursues the following five objectives:

- To assess three major aspects of a Europe-Asia Connectivity Initiative  
(economic/trade, political/security and societal (people-to-people/rule of law))
- To contextualise three major aspects of a Europe-Asia Connectivity Initiative
- To explore the challenges of three major aspects of a Europe-Asia Connectivity Initiative
- To identify the opportunities three major aspects of a Europe-Asia Connectivity Initiative
- To draw win-win strategies, sustainability and implications for a Europe-Asia Connectivity Initiative

### Activities

This project focuses on creating academic added-values and promoting EU Studies. With this regard, this project proposes six main activities.

#### (1) Academic Added-Values

- Network Researchers' Workshops (Five Times in Locations of Partner Institutions)
- Working Paper Series (SPEAC Junior Fellows' Contributions by yearly themes)
- Monograph (academic volume to be published by an international publisher)
- Special Issue of International Journal

#### (2) EU Studies Promotion

- SPEAC Junior Research Fellowships (Each Partner will select by yearly themes, PhD Candidate or Junior PhD or Faculty)
- SPEAC Final International Conference in Brussels (in collaboration with the VUB)

※The List of Activities is on the next page and Lifespan & Action Plan is presented as an appendix.



### 3. Participants and Contributors

#### Partner 1.1 Korea University (Co-Ordinator)

**Prof. Sung-Hoon Park**



Prof. Sung-Hoon Park is a Jean Monnet Chair Professor and an Executive Director of Jean Monnet EU Centre of Excellence, Korea University, Seoul. He earned his PhD in Economics from Technical University of Berlin, Germany in 1993. He has held prestigious visiting professorships at internationally recognized universities and think tanks—Korean Institute of International Economic Policy (KIEP), Macau Institute of European Studies, Ritsumeikan University, ASEF University, UC San Diego, the University of Canterbury (New Zealand) and Vienna University. He is internationally recognized by his research activities about issues of international trade and investment policy (WTO rules), European and Asian economic integration and Korea's external economic policies. He has published a number of publications: 17 books (single-authored, co-authored and edited volumes) as well as one hundred articles.

**Prof. Jae-Seung Lee**



Prof. Jae-Seung Lee is the Dean of the GSIS/DIS and a Jean Monnet Chair Professor and a Managing Director of Jean Monnet EU Centre of Excellence, Korea University, Seoul. Professor Lee also serves as Director of Nordic-Benelux Centre and Chairman of Asia-Europe Energy Policy Research Network (AEEPRN). He earned his BA in Political Science from Seoul National University, and MA and PhD in Political Science from Yale University. He serves in the advisory board to Ministry of Foreign Affairs of Republic of Korea. He has held visiting professorships at Walter H. Shorenstein Asia-Pacific Research Centre and the Reischauer Centre for East Asian Studies at Johns Hopkins University. His research areas lie in European political economy, foreign policy and energy security. He has won a couple of outstanding awards including Asia Society Young Leader (2006) and Young Leader at Inter Action Council (2008). He has also contributed and given consultations about international affairs to national and international media outlets.



## Partner 1.1 Korea University (Co-Ordinator)

**Dr. Seung-Hwan Yoon**



Dr. Yoon is a research professor and secretary general of the EU Centre at Korea University. He earned his Ph.D. in international commerce from Korea University. He had worked for the KISDI (Korea Information Society Development Institute), one of the Korean government think tanks, as part of the Korean government FTA negotiation team with respect to the telecommunications service for about three years. He also worked as a research professor for the Nordic Benelux Centre at Korea University.

Dr. Yoon serves as a member of the board of directors of the Korean-German Academy of Economics and Management (KDGW) and Korea Ordo Economics Association. He has held membership in other academic societies such as the Korea Trade Research Association. His research interests lie in International Commerce (WTO/FTA), trade relations between EU and Asia, trade policy, and FDI. He won the BMW best academy award for economics in 2019.

**Dr. Sae Won Chung**



Dr. Sae Won Chung is an Assistant Professor at the Division of International and Area Studies, Pukyong National University, Busan. Dr Chung has served as an advisory board member of Korean Society of Contemporary European Studies. He has held a membership of the number of academic societies (Korean Society for European Integration, EUSA-Korea, Korean Political Science Association, and World Association for Triple Helix & Strategy Studies). His research interests lie in interdisciplinary strategic studies based on Area Studies (Asia and Europe), International Relations (images and perceptions, strategic partnership and digital public diplomacy), and Communication Studies (strategic communication; manual and automated content analyses—discourse analysis, social and semantic network analysis).





## Partner 1.2 KIEP

**Dr. Heungchong Kim**



Heungchong Kim is the President of the Korea Institute for International Economic Policy (KIEP), where he was a senior research fellow, and the European Union Studies Association (EUSA) of Korea, and the chairman of the Korea National Committee for Pacific Economic Cooperation (KOPEC). He is an expert on Europe, Korea-Europe economic relation and international trade. He has served as a key advisor to the Ministry of Foreign Affairs and Trade on the Korea-EU FTA. He has also held various positions in the academia in Korea, Europe and the U.S. He obtained his BA, MA and PhD in economics at Seoul National University, and MPhil in economics at the University of Oxford.

**Dr. Dong-Hee Joe**



Dong-Hee Joe is a Research Fellow and Head of Europe Team at the Korea Institute for International Economic Policy (KIEP). His research focus is on Korea-Europe economic relationship and European case studies. A graduate from Seoul National University, he worked for the Bank of Korea and completed his PhD in economics at Université Toulouse 1 in France.



## Partner 1.2 KIEP

### Dr. Youngook Jang



Youngook Jang is a Research Fellow at the Korea Institute for International Economic Policy (KIEP). He completed his PhD in Economic History at London School of Economics and Political Science in 2019, with a thesis on migration and ethnic diversity in the Soviet and post-Soviet space. Before joining KIEP, he was a post-doctoral research fellow at Stellenbosch University, South Africa, where he worked on parish data of Cape Town Anglican Church which contains information about marriage, birth, and death of South Africans living in the late-19th century. His research area includes migration, demography, labor market, and more recently, inter-EU and international trade and the economic impact of COVID-19 and climate change.



## Partner 2. EU Centre in Singapore, NTU

**Dr. Lay Hwee Yeo**



Dr. YEO Lay Hwee is Director of the European Union Centre in Singapore. She is also Council Secretary at the Singapore Institute of International Affairs, Adjunct Fellow at the S Rajaratnam School of International Studies, and Adjunct Faculty at the Singapore Management University.

Lay Hwee sits on several Advisory Boards including Centre for European Studies at the Australian National University, KU Leuven's Master in European Studies Programme; Centre for Asia-Pacific Studies, Tallinn University of Technology, and the Leiden Asia Centre in Leiden University. She is also a member of the Scientific Committee of a multi-year research project on "Trends in Global Governance and Europe's Role" (TRIGGER) led by the Centre for European Policy Studies (CEPS) (<https://trigger-project.eu/>).

Her research interests revolve around comparative regionalism, multilateralism and governance networks. She has written extensively on issues pertaining to Asia-Europe relations in general, and specifically on the ASEM process and EU-ASEAN relations. She participates actively in various research networks, policy dialogues and academic conferences.



### Partner 3. Ruhr-Universität Bochum

#### Sebastian Bersick



Prof. Bersick holds the Jean Monnet Chair of 'Connecting Europe and Asia: People, Power and Policies' and heads the Department of 'International Political Economy of East Asia' at the Faculty of East Asian Studies at Ruhr University Bochum (RUB), Germany. He is also Adjunct Professor at the School of International Relations and Public Affairs (SIRPA), Fudan University, Shanghai, and Visiting Professor at the Asia-Europe Institute (AEI), University of Malaya, Kuala Lumpur. His research areas cover the international political economy of Asia-Europe relations (esp. EU-China, EU-ASEAN, ASEM, BRI), East Asian integration, China as a regional and global actor and as international relations in Asia. One of his recent publications was *China's International Roles. Challenging or Supporting International Order?* co-edited with Sebastian Harnisch and Jörn-Carsten Gottwald.

#### Mireia Paulo Noguera



Ms. Mireia Paulo is Research Associate and Doctoral Candidate at the Department of 'International Political Economy of East Asia' at the Faculty of East Asian Studies at Ruhr University Bochum (RUB), Germany. She is also a Senior Consultant at the Chinese A&Z Law Firm in Shanghai. She is an accomplished multicultural professional with over 15 years of experience in research, teaching, policy advising, government relationships, as well as business strategy and investment. Her international expertise involves worked (7 countries) across a variety of industries including EU public institution, UN agency, NGOs, private sector and university. She is often invited to speak at events, tailor trainings for companies and public agencies, and to lecture courses for universities. Her teaching includes contemporary aspects of China's political economy and legal system, China's foreign policy, EU Studies and EU-China relations. She is currently pursuing research on digital transformation, particularly examining 5G standardisation, and EU and China as international actors from a role theoretical perspective.



## Partner 4. Uppsala University

**Anna Michalski**



Anna Michalski is Associate Professor at the Department of Government, Uppsala University, Sweden, and Chair of the Swedish Network for European Studies in Political Science. She has published extensively in EU affairs, particularly on the EU's role in international relations. Her research has been published in renowned scholarly journals, such as *Journal of Common Market Studies*, *European Journal of International Relations*, *Journal of European Public Policy* and *Journal of European Integration*. She has published several monographs and edited volumes with Palgrave Macmillan, Edward Elgar and Santérus Academic Publisher. Recent publications include *Unlikely Partners? China, the European Union and the Forging of a Strategic Partnership* (2017) with Palgrave and 'Role Dynamics in a Structured Relationship: The EU- China Strategic Partnership' (2017) in *Journal of Common Market Studies*, both with Zhongqi Pan. She is currently pursuing research on strategic partnerships, socialization among permanent representatives in international organizations and EU as an international actor from a role theoretical perspective.

**Charles Parker**



Charles F. Parker is Associate Professor of Political Science at the Department of Government and serves as the deputy chair of the board for CNDS. His research has focused on climate change politics, leadership, crisis management, and the origins and consequences of warning-response problems. His most recent publication is "The effectiveness of national and EU-level civil protection systems: Evidence from 17 member states" in the *Journal of European Public Policy*.



## Partner 5. Maria Curie-Sklodowska University

**Paweł Pasierbiak**



Prof. Paweł Pasierbiak is a head of the Department of World Economy and European Integration at the Faculty of Economics at Maria Curie Skłodowska University in Lublin. Prof. Pasierbiak has taught there for the past 20 years. During that time he also taught International Economics, International Trade, International Finance, and Regional Economic Integration at universities in Germany, Japan, Spain, South Korea, United States, among others. His field of research comprise economic development within the Asia-Pacific region and individual countries (Japan, China, South Korea, India), as well as international economics, European integration, and regional economic integration.

**Tomasz Białowąs**



Dr Tomasz Białowąs is an Assistant Professor, Department of World Economy and European Integration at Marie Curie-Skłodowska University in Lublin, Poland. He has joined the faculty in 2006. His research fields are international economics, international trade, economic development and economic growth.



## Appendix: Action Plans

Activities (Work Programme)		Stage 1 Action Plan (2019-2020)											
		M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
		9	10	11	12	2020. 1	2	3	4	5	6	7	8
Action Code	Name of Activity	Autumn Semester				Winter Vacation		Spring Semester				Summer Vacation	
WP 1-1	Network Researchers Workshops												
WP 1-2	Working Papers on a Europe-Asia Connectivity												
WP 1-3	Monograph on a Europe-Asia Connectivity												
WP 1-4	Special Issue on a Europe-Asia Connectivity												
WP 2-1	SPEAC Junior Research Fellowships												
WP 2-2	SPEAC Final International Conference												

		Stage 2 Action Plan (2020-2021)											
		M13	M14	M15	M16	M17	M18	M19	M20	M21	M22	M23	M24
		9	10	11	12	2021. 1	2	3	4	5	6	7	8
Action Code	Name of Activity	Autumn Semester			Winter Vacation		Spring Semester				Summer Vacation		
WP 1-1	Network Researchers Workshops												
WP 1-2	Working Papers on a Europe-Asia Connectivity												
WP 1-3	Monograph on a Europe-Asia Connectivity												
WP 1-4	Special Issue on a Europe-Asia Connectivity												
WP 2-1	SPEAC Junior Research Fellowships												
WP 2-2	SPEAC Final International Conference												





		Stage 3 Action Plan (2021-2022)											
		M25	M26	M27	M28	M29	M30	M31	M32	M33	M34	M35	M36
		9	10	11	12	2022. 1	2	3	4	5	6	7	8
Action Code	Name of Activity	Autumn Semester			Winter Vacation		Spring Semester				Summer Vacation		
WP 1-1	Network Researchers Workshops												
WP 1-2	Working Papers on a Europe-Asia Connectivity												
WP 1-3	Monograph on a Europe-Asia Connectivity												
WP 1-4	Special Issue on a Europe-Asia Connectivity												
WP 2-1	SPEAC Junior Research Fellowships												
WP 2-2	SPEAC Final International Conference												

